



Developing a JUDGE Plan to help you:

J	JUDGE	Where/when the final decision is made and who'll make it
U	UNLOCK	The thing/person/attitude that holds the key to the final decision-making saying YES
D	DATA	Evidence of support
G	GAIN MOMENTUM	The first thing you need to do or the person you need to contact to begin to make this happen
E	END RESULT	The change/difference/thing that will really benefit you or the person you care for

Taking an issue that you've highlighted before see if this JUDGE Plan can assist you in formulating what to say and do.

Start at **E – End Result** and then work up or down – whatever feels right for you.

J	JUDGE	
U	UNLOCK	
D	DATA	
G	GAIN MOMENTUM	
E	END RESULT	